



Dear HerMan Project Partners, Decision-makers, involved and interested Ones,

we kindly invite you to the Final Conference of the HerMan Project, taking place in the city of **Regensburg/Germany** from **27th to 28th of November**. The City of Eger welcomes the participants of the conference in Regensburg to the official end of the EU-project 'HerMan – Management of Cultural Heritage in the Central Europe Area', at which we intensely have worked since July 2012.

Challenges in the Management of World Heritage Sites

At the conference we will hear about the activities during the project and the outputs developed. In addition, we will hear two presentations by speakers noted for their work in the Management of World Heritage, Mrs. Carola Neugebauer, Junior Professor at the RWTH Aachen and Mr. Dennis Rodwell, Architect-Planner from Scotland. Please find the detailed schedule in the enclosed programme (subject to modification). We invite you to take part in the conference and celebrate the successful finalisation of our project.

On the evening before the conference we will meet for some welcoming addresses with Mr. Joachim Wolbergs, Mayor of Regensburg and Mrs. Christine Schimpfermann, the Head of the Planning and Building Department, at the Kurfürstenzimmer.

On Thursday, November 27th, the Conference starts at the W1, the centre for young culture, with the presentation of the brandnew official HerMan-Film. After listening to the presentations by Mr. Rodwell and Mrs. Neugebauer we will get deeper into the actions taken by the Partner of the HerMan-project and see PechaKucha-Presentations followed by presentations on the key-outputs. The day will close with a Panel Discussion on the topic of the Policy Recommendations, prepared by the HerMan-project. We also welcome you to meet for an official dinner afterwards.

Friday, November 28th, the internal HerMan-meeting takes place. We will hear about important issues regarding the finalisation of the project, but also about perspectives of future Co-operation and funding opportunities. Like in every good project we need to review what we learned, where we faced challenges, and how we overcame difficulties. Before the conference ends on Friday afternoon a guided Tour, either through the Old Town Regensburg, or through the World Heritage Visitor Centre, is offered. Please, see the Registration Form attached for further information.

For organizational reasons, may we ask you to confirm your participation at the conference (see attached form) by submitting the enclosed form to the Communication Office Regensburg (hellmann.tordis@regensburg.de) **by November 9th at the latest**. Please have in mind that hotel room reservations should be made very soon because of the Christmas Market season starting at the week-end of the conference.

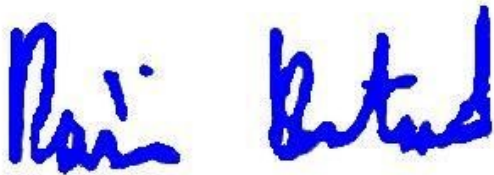


If you have any questions, please don't hesitate to contact the Communication Office:

Tordis Hellmann, Tel. +49 941 507 - 4615, hellmann.tordis@regensburg.de

We are looking forward to welcoming you all in Regensburg and having a successful final conference.

Best Regards



Rázi Botond
Vice Mayor
City of Eger



Tordis Hellmann
Communication Office
City of Regensburg



**CENTRAL
EUROPE**
COOPERATING FOR SUCCESS.



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

Final Conference
27. - 28. November 2014
Regensburg



Wednesday, 26th November 2014

Arrival of the Conference Participants

Meeting, Kurfürstenzimmer, Old Town Hall

19.00

Welcome of the Participants

Mrs. Gertrud Maltz-Schwarzfischer, Vice Mayor of Regensburg, Germany



Thursday, 27th November 2014

Venue: W1 - Weingasse 1, 2nd Floor

Conference: Communication and Management of Cultural Heritage

8.30 - 9.00 Registration

9.00 - 9.30 Welcome of the participants

Botond Rázsi, Vice Mayor, City of Eger (Lead Partner), Hungary

Chair: Atilla Králl, Project Manager, Gyula Forster National Centre for Cultural Heritage Management, Hungary

9.30 - 09.55 Presentation of Films!

9.55 - 10.00 Introduction

10.00 - 10.45 KeyNote: Historic Urban Landscape

Dennis Rodwell, Architect-Planner, Scotland

10.45 - 11.15 Coffee Break - Group Picture

Chair: Atilla Králl, Programme Assistant, Tokaj-Hegyalja Programme Office, Hungary

11.15 - 12.00 KeyNote: Sustainable urban development and the UNESCO-World heritage label - Experiences to share

Dr.-Ing. Carola Neugebauer, Junior Professor RWTH Aachen, Germany

12.00 - 13.00 Lunch

13.00 - 13.15 HerMan - Introduction - Chair: Atilla Králl, Hungary

13.15 - 14.45 Pecha Kucha on the work of the Project Partners:

Forster Centre (two presentations)

Province of Treviso

Municipality of Lublin

Municipality of Ravenna

Municipality of Eger

Province of Ferrara

City of Regensburg - COBA: A new Communication Model for Urban Heritage to stimulate stakeholder involvement

14.45 - 16.00 Outputs

Toolbox - Zsuzsa Kravalik, External Expert on behalf of the Forster Centre, Hungary

Handbook - Luca Lanzoni, Architect, City of Ravenna, Italy

Handbook - Marco Aciri, Thematic Expert, Marco Polo System geie, Italy

Policy Recommendations - Zsuzsa Kravalik and László Habis

16.00 - 16.15 Coffee Break

Internal Meeting: Stakeholder Group Regensburg

Chair: Atilla Králl, Programme Assistant, Tokaj-Hegyalja Programme Office, Hungary

16.15 - 16.30 Mrs. Christine Schimpfermann, Head of the Planning and Building Department, City of Regensburg

16.30 - 17.30 Panel Discussion - Policy Recommendations put to the test

Participants: Dennis Rodwell, Dr. Carola Neugebauer, Zsuzsa Kravalik, László Habis, N.N., N.N.

Moderator: Dr. Gábor Soós, Hungary

(Press)

from 17.30 Coffee Meeting, Café W1, Ground Floor

19.00 Dinner



Friday, 28th November 2014

Venue: W1 - Weingasse 1, 2nd Floor

8.45 Arrival

HerMan - internal partner meeting

Chair: Ferenc Szigeti-Böröcz, External Project Manager, HBH Euroconsulting LTD., Hungary

9.00 - 9.15 **Welcome of the participants, Introduction to End of Project**
Bótond Rázi, Vice Mayor, City of Eger (Lead Partner), Hungary

9.15 - 10.30 **Outlook: upcoming financial and administrative issues**
Ferenc Szigeti-Böröcz, Hungary; Emőke Zács, External Financial Manager, HBH Euroconsulting LTD., Hungary; Tordis Hellmann, Communication Office, City of Regensburg, Germany

10.30 - 11.00 Coffee Break

Chair: Ferenc Szigeti-Böröcz, External Project Manager, HBH Euroconsulting LTD., Hungary

11.00 - 11.45 **Perspective: future Co-operation and funding opportunities**
Ferenc Szigeti-Böröcz, Hungary

11.45 - 12.30 **Lessons Learned: a moderated session**
ZsuZsa Kravalik, External Expert on behalf of the Forster Centre, Hungary

13.00 Lunch

Excursions - Explore Regensburg's World Heritage

Excursion 1: Guided City Tour - 14.00, Meeting Point Haidplatz
with Monika Göttler, OWHC Secretariat, City of Regensburg, Germany

Excursion 2: World Heritage Visitor Centre, Guided Tour - 14.00, Meeting at the entrance (Old Stone Bridge)
with Matthias Ripp, World Heritage Coordinator, City of Regensburg, Germany

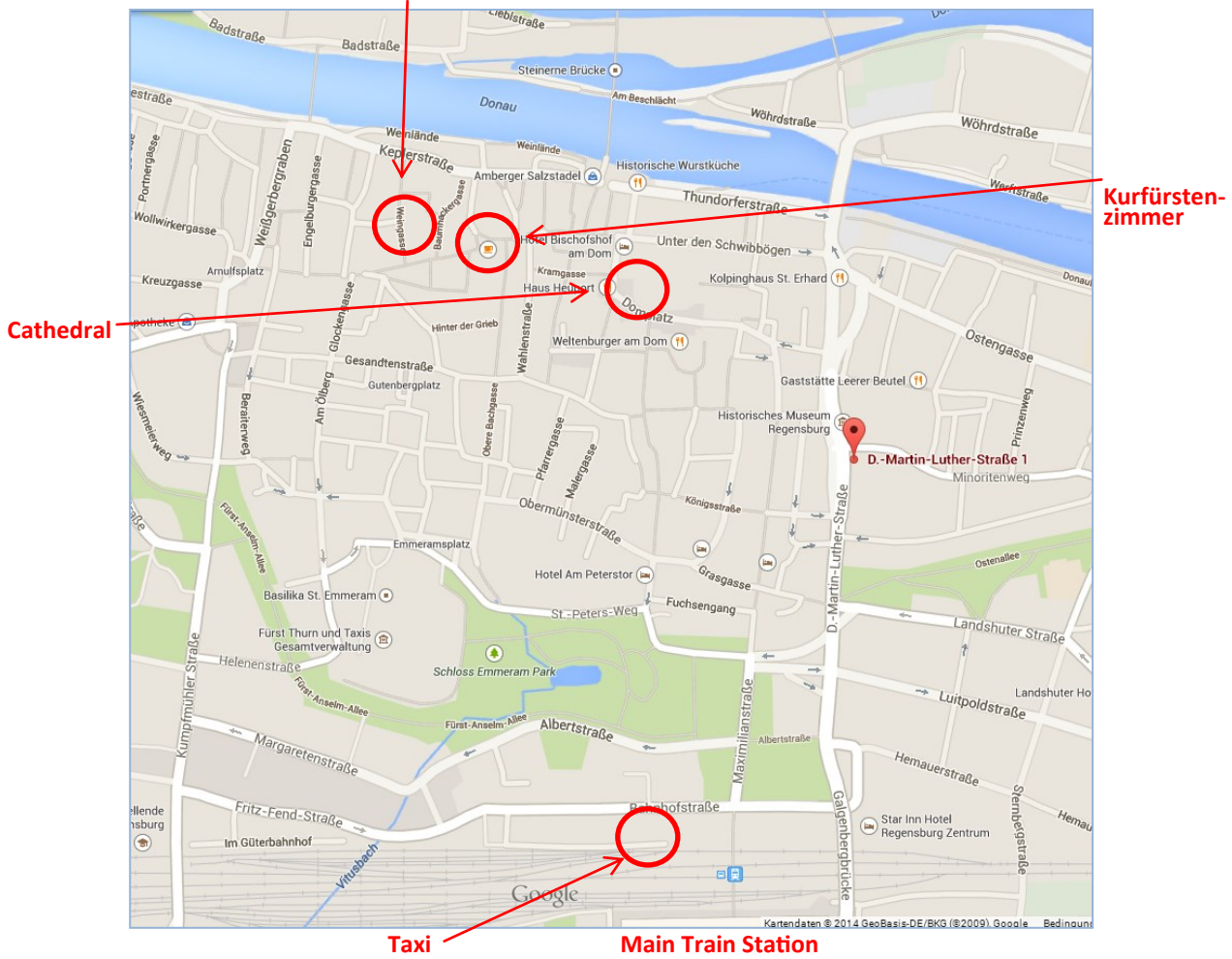
Overall Conference Organisation

- Matthias Ripp - World Heritage Coordinator, City of Regensburg, Germany - ripp.matthias@regensburg.de
- Tordis Hellmann - Assistant World Heritage Coordination | Communication Office, City of Regensburg, Germany - hellmann.tordis@regensburg.de

W1 - Centre for young culture
 Weingasse 1
 93047 Regensburg
 Germany



Venue: W1—Centre for young culture, located close to the Haidplatz





German Train <http://www.bahn.de/i/view/DEU/en/index.shtml>

Frankfurt/Main Airport (FRA) <http://www.frankfurt-airport.de/>

Nürnberg Airport (NUE) <http://www.airport-nuernberg.de/>

Munich Airport (MUC) <http://www.munich-airport.de/>

- Airportliner <http://www.airportliner.com/>



Source: google maps,
own adaptations

Airport Munich (MUC)

Here you find some examples of nearby Hotels. For sure there are a lot more and please feel free to book in hotels at your convenience. **Please inform yourself about vacancies and booking process.**

Name of Hotel	Internet Address	Contact Details	Comments
Orpheé Hotel & Restaurant	www.hotel-orphee.de/	Untere Bachgasse 8 93047 Regensburg Tel: +49 941 59 60 20 Email: info@hotel-orphee.de	English and Italian page Restaurant/Breakfast Very nice ambiance in the middle of the lively City Centre
ACHAT Plaza Herzog am Dom Regensburg	www.achat-hotels.com/hotels/ Regensburg	Domplatz 3 93047 Regensburg Tel: +49 941 58400 0 Email: regensburg-plaza@achat- hotels.com	English page Restaurant/Breakfast Located close to the cathed- ral
Hotel Goliath am Dom	www.hotel-goliath.de/	Goliathstraße 10 93047 Regensburg Tel: +49 941 2000 90 0 Email: reservierung@hotel- goliath.de	English and Italian page Breakfast Located close to the cathed- ral
Bischofshof am Dom Hotel und Restaurant	www.hotel-bischofshof.de	Krauterermarkt 3 93047 Regensburg Tel: + 49 941 58 46 0 Email: info@hotel-bischofshof.de	Only German page Restaurant Located close to the cathed- ral

Link to the publication 'Accommodation 2014' of the Tourist Information Regensburg:
http://www.regensburg.de/sixcms/media.php/20/RTG_Uebernachten_2014.pdf

Contact of booking service of the Tourist Information Regensburg:
Tel.: +49 941 507- 4410, - 4411, - 4412, Homepage: www.regensburg.de/ ,
Email: tourismus@regensburg.de



Name/s, Functions and Organisation of Participants (please name all participants with their function)	
City/Country	
Telephone for contact	
E-mail for contact	

Arrival Details		Departure Details	
Date		Date	
Time		Time	
Way of travelling		Way of travelling	
Flight number (if relevant)		Flight number (if relevant)	
Terminal (if relevant)		Terminal (if relevant)	
Notes:			
Number of nights:		Check-in:	Check-out:
Dietary or Special Requirements during the whole meeting			

Excursions	No.		Guided City Tour	Visitor Centre Tour
I/We want to participate with..		... persons at the...		

Email: hellmann.tordis@regensburg.de

Fax number - +49 941 507 4619

Limited attendance - Registration will follow a first come first serve basis.